



Competition Law & Regulation

TCA Publishes Impact Analysis Report for 2023-2024

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Introduction

- On March 6, 2025, the Turkish Competition Authority (“TCA”) published an “**Impact Analysis Report for 2023 - 2024**” (the “**Report**”). For the official document, please visit the [link](#).
- The Report aims to assess the impact of TCA’s decisions in 2023 and 2024 on **consumer welfare** and covers cases related to **cartels**, **resale price maintenance**, and **abuse of dominant position**, as well as **mergers/acquisitions** approved on the condition that certain requirements or obligations were fulfilled.



Scope of the Report

The Report focuses on the impact of:

- Cartel agreements, vertical agreements restricting competition through resale price maintenance, and abuse of dominant position cases that were subject to infringement decisions, and
- Mergers/acquisitions that were conditionally approved during the 2023-2024 period.
- Interventions by the TCA regarding agreements that were not classified as cartels or resale price maintenance **(e.g., other horizontal agreements) have not been considered in this Report.** Similarly, activities conducted under competition advocacy **(e.g., sector inquiries)** and **cases concluded with commitments have not been included.**



Impact of TCA's Activities in the 2023-2024 Period: Activity Statistics

Relevant TCA Activity	Number of Decisions
Investigations Concluded with an Infringement Decision	99
Article 4 (Agreements and Concerted Practices Between Undertakings)	93
Article 6 (Abuse of Dominant Position)	6
Mergers/Acquisitions: Conditionally Approved	12
Total Decisions Reviewed	111



Estimated Consumer Benefits:

1. Conservative Scenario

- In the conservative scenario, the lowest assumptions regarding duration and price increase are taken as a basis, and according to this approach, the estimated benefit provided to consumers as a result of TCA's interventions during the 2023-2024 period amounts to **an annual average of TRY 38.71 billion and a total of TRY 77.42 billion.**

Year	Estimated Total Benefit
2023	TRY 48.26 billion
2024	TRY 29.16 billion
Total (2023-2024)	TRY 77.42 billion
Average (2023-2024)	TRY 38.71 billion



Estimated Consumer Benefits:

2. OECD Assumptions

- Considering the OECD guidelines and academic studies, the estimated benefit provided to consumers as a result of TCA's activities amounts to an annual average of **TRY 106.11 billion** and a total of **TRY 212.23 billion**.

Year	Estimated Total Benefit
2023	TRY 128.57 billion
2024	TRY 83.65 billion
Total (2023-2024)	TRY 212.23 billion
Average (2023-2024)	TRY 106.11 billion



Comparison with Previous Periods

Conservative Scenario							
2023-2024		2021-2022		2019-2020		2017-2018	
Annual Average	Total Benefit	Annual Average	Total Benefit	Annual Average	Total Benefit	Annual Average	Total Benefit
USD 1.23 billion	USD 2.46 billion	USD 2.58 billion	USD 5.16 billion	USD 1.23 billion	USD 2.46 billion	USD 2.58 billion	USD 389 million

OECD Assumptions							
2023-2024		2021-2022		2019-2020		2017-2018	
Annual Average	Total Benefit	Annual Average	Total Benefit	Annual Average	Total Benefit	Annual Average	Total Benefit
USD 3.36 billion	USD 6.72 billion	USD 6.55 billion	USD 13.10 billion	USD 3.36 billion	USD 6.72 billion	USD 6.55 billion	USD 13.10 billion



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